



DOG WALKING FRANCHISE PROSPECTUS

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WELCOME TO ALM PET SERVICES

WE ARE DELIGHTED TO WELCOME YOU INTO THE WONDERFUL WORLD OF PETS WITH ALM PET SERVICES. BASED IN GREATER MANCHESTER, WE PROVIDE A TRUSTED, FRIENDLY, AND PROFESSIONAL ALTERNATIVE TO KENNELS ALONGSIDE A WIDE RANGE OF PET CARE SERVICES.

OUR SERVICES INCLUDE DAILY DOG WALKS, PET TAXI, HOLIDAY HOUSE VISITS, AND HOME VISITS FOR PUPPIES, ELDERLY DOGS, AND OTHER SMALL PETS. WE ALSO PROVIDE HOME-FROM-HOME DOG BOARDING, WHERE DOGS STAY WITH ONE OF OUR LOVING, LICENSED FAMILIES WHENEVER THEIR OWNERS CAN'T BE THERE.

AT ALM PET SERVICES, WE GIVE PET OWNERS COMPLETE PEACE OF MIND BY BEING FULLY INSURED, DBS CHECKED, AND LICENSED BY LOCAL AUTHORITIES.

AS OUR BUSINESS CONTINUES TO GROW, WE ARE EXCITED TO WELCOME MORE LIKE-MINDED PEOPLE WHO SHARE OUR LOVE OF ANIMALS AND PASSION FOR PROVIDING HIGH-QUALITY CARE. ALM PET SERVICES IS BUILT BY PET LOVERS, FOR PET LOVERS.

IF YOU'RE LOOKING FOR RELIABLE PET CARE, OR ARE INTERESTED IN JOINING OUR TEAM, WE LOOK FORWARD TO WELCOMING YOU INTO THE ALM FAMILY.

THE STORY OF ALM PET SERVICES

HAYLEY EGAN

FOUNDER AND CEO

I'M HAYLEY, AND SOME OF YOU MAY KNOW ME AS THE FOUNDER OF SAVING STRAYS ANIMAL RESCUE.

MY LIFELONG PASSION FOR ANIMALS HAS SHAPED EVERY STEP OF MY JOURNEY, AND IN 2023 I LAUNCHED ALM PET SERVICES LTD, A FAMILY-RUN BUSINESS OFFERING A WIDE RANGE OF TRUSTED ANIMAL CARE SERVICES.

FROM THE VERY BEGINNING, MY VISION WAS CLEAR: TO CREATE A SAFE, FUN, AND LOVING ENVIRONMENT FOR PETS, WHILE GIVING THEIR OWNERS REASSURANCE AND PEACE OF MIND. THE BUSINESS WAS NAMED AFTER MY OWN BELOVED DOGS — ARCHIE, LOLA, AND MILO — WHO INSPIRED ME TO TURN MY PASSION INTO A PROFESSIONAL AND REPUTABLE SERVICE.

IN THE EARLY DAYS, I WORKED TIRELESSLY BUILDING UP OUR CORE SERVICES SUCH AS DOG WALKING, HOME-FROM-HOME BOARDING, AND PET SITTING, WHILST ALSO MEETING WITH NEW CLIENTS AND THEIR PETS. BEING ABLE TO COMBINE PROFESSIONALISM WITH GENUINE CARE AND COMPASSION QUICKLY ESTABLISHED ALM AS A TRUSTED NAME IN THE COMMUNITY.

AS THE DEMAND FOR OUR SERVICES GREW, SO TOO DID OUR OFFERING. TODAY, ALM PET SERVICES LTD BRINGS TOGETHER AN EXTENSIVE RANGE OF EXPERTISE, INCLUDING DOG WALKING, TRAINING, GROOMING, DAYCARE, HOME BOARDING, PET SITTING, HORSE LIVERY, AND HORSE BOX AND TRAILER HIRE. WE ARE ALSO PROUD TO OPERATE THE BRITISH SCHOOL OF GROOMING, WHERE WE TRAIN THE NEXT GENERATION OF PROFESSIONAL GROOMERS, CONTINUING OUR COMMITMENT TO EDUCATION AND ANIMAL WELFARE.

NOW WORKING ALONGSIDE MY DEDICATED FAMILY AND A GROWING TEAM OF PASSIONATE ANIMAL LOVERS, WE ARE PROUD TO SUPPORT BOTH OUR STAFF AND OUR CLIENTS IN EVERY ASPECT OF PET CARE. AT ALM PET SERVICES, OUR VALUES REMAIN THE SAME AS THEY WERE ON DAY ONE: PROFESSIONALISM, COMPASSION, AND A DEEP COMMITMENT TO ANIMAL WELFARE.

OUR REPUTATION HAS GROWN STEADILY, NOT ONLY THROUGH WORD OF MOUTH BUT ALSO THROUGH PERSONAL RECOMMENDATIONS FROM EXISTING CLIENTS AND PROFESSIONALS WHO SHARE OUR ETHOS. WE BELIEVE THIS IS A TRUE REFLECTION OF THE ENTHUSIASM AND DEDICATION WE BRING TO EVERYTHING WE DO.

AS WE LOOK TO THE FUTURE, WE ARE EXCITED TO CONTINUE INVESTING IN THE GROWTH OF ALM PET SERVICES LTD — EXPANDING OUR REACH, BUILDING ON OUR EXPERTISE, AND ENSURING THAT PETS ACROSS THE UK RECEIVE THE VERY BEST CARE.

ALM PET SERVICES LTD IS A BUSINESS BUILT BY ANIMAL LOVERS, FOR ANIMAL LOVERS — AND WE LOOK FORWARD TO WELCOMING YOU INTO OUR FAMILY.



VISION & MISSION

VISION

TO CREATE A TRUSTED, COMPASSIONATE, AND PROFESSIONAL PET CARE SERVICE WHERE ANIMALS ARE SAFE, HAPPY, AND THRIVING — AND WHERE OWNERS FEEL COMPLETE CONFIDENCE IN THE CARE WE PROVIDE.

MISSION

- DELIVER HIGH-QUALITY CARE TO EVERY PET, TREATING THEM AS IF THEY WERE OUR OWN.
- PROVIDE PEACE OF MIND FOR PET OWNERS THROUGH PROFESSIONALISM, RELIABILITY, AND TRANSPARENCY.
- ENSURE ANIMAL WELFARE IS AT THE HEART OF EVERYTHING WE DO, FOLLOWING THE FIVE FREEDOMS.
- BUILD A SUPPORTIVE, FAMILY-RUN BUSINESS WHERE STAFF FEEL VALUED, RESPECTED, AND PART OF SOMETHING BIGGER.
- OFFER A FULL RANGE OF SERVICES — FROM DOG WALKING, TRAINING, GROOMING, DAYCARE, AND BOARDING TO EQUINE CARE AND LIVERY — ALL DELIVERED WITH EXPERTISE AND COMPASSION.
- SHARE OUR KNOWLEDGE TO EDUCATE AND INSPIRE, HELPING OWNERS AND FUTURE PROFESSIONALS BETTER UNDERSTAND AND CARE FOR ANIMALS.



SUPPORT YOUR BUSINESS



HAYLEY EGAN FOUNDER & CEO

HAYLEY IS THE HEART OF ALM PET SERVICES LTD. A LIFELONG ANIMAL LOVER AND THE PROUD FOUNDER OF THIS GROWING FAMILY BUSINESS, HAYLEY HAS DEDICATED HER CAREER TO IMPROVING THE LIVES OF ANIMALS AND SUPPORTING THE PEOPLE WHO CARE FOR THEM.

WITH A BACKGROUND IN ANIMAL RESCUE, BUSINESS MANAGEMENT, AND COMMUNITY ENGAGEMENT, HAYLEY COMBINES HER PASSION FOR ANIMAL WELFARE WITH STRONG LEADERSHIP AND BUSINESS EXPERTISE. SHE PLAYS A KEY ROLE IN DEVELOPING, DIRECTING, AND SUPPORTING THE WIDE RANGE OF SERVICES OFFERED BY ALM PET SERVICES — FROM DOG WALKING, TRAINING, AND GROOMING TO DAYCARE, BOARDING, AND EQUINE CARE.

HAYLEY'S VISION GOES BEYOND SIMPLY RUNNING A BUSINESS; SHE IS COMMITTED TO CREATING A TRUSTED, PROFESSIONAL, AND COMPASSIONATE ORGANISATION WHERE STAFF, CLIENTS, AND ANIMALS ALL FEEL PART OF THE ALM FAMILY.



JORDEN PARTON FRANCHISE MANAGER

WITH EXTENSIVE EXPERIENCE IN MARKETING AND BUSINESS DEVELOPMENT, JORDEN PLAYS A KEY ROLE IN DRIVING THE GROWTH AND SUCCESS OF OUR FRANCHISE NETWORK. HER STRATEGIC MINDSET AND IN-DEPTH UNDERSTANDING OF BRAND POSITIONING ENSURE THAT EACH FRANCHISE OPERATES WITH CONFIDENCE, CONSISTENCY, AND STRONG LOCAL VISIBILITY.

JORDEN WORKS CLOSELY WITH FRANCHISEES TO PROVIDE GUIDANCE, MARKETING SUPPORT, AND ONGOING DEVELOPMENT, HELPING THEM BUILD THRIVING BUSINESSES WITHIN THEIR COMMUNITIES. APPROACHABLE, KNOWLEDGEABLE, AND RESULTS-DRIVEN, SHE IS A TRUSTED POINT OF CONTACT FOR BOTH NEW AND ESTABLISHED FRANCHISE PARTNERS.

HER EXPERTISE, LEADERSHIP, AND COMMITMENT TO EXCELLENCE HELP STRENGTHEN THE ALM BRAND NATIONWIDE WHILE EMPOWERING OUR FRANCHISEES TO DELIVER EXCEPTIONAL PET CARE SERVICES.

SUPPORT YOUR BUSINESS



KATE HOWARTH AREA GROWTH MANAGER

WITH EXTENSIVE EXPERIENCE IN BUSINESS DEVELOPMENT AND CLIENT RELATIONS, KATE PLAYS A CRUCIAL ROLE IN DRIVING THE GROWTH OF ALM ACROSS NEW REGIONS. SHE FOCUSES ON BUILDING STRONG RELATIONSHIPS WITH CLIENTS, PARTNERS, AND FRANCHISEES, ENSURING THAT OUR EXPANSION ALIGNS WITH THE HIGH STANDARDS ALM IS KNOWN FOR.

KATE'S PROACTIVE MINDSET AND DEDICATION TO EXCELLENCE MAKE HER A KEY FORCE BEHIND OUR CONTINUED SUCCESS. BY SUPPORTING BOTH OUR INTERNAL TEAM AND OUR PARTNERS, SHE HELPS ENSURE THAT ALM PET SERVICES REMAINS A TRUSTED, PROFESSIONAL, AND COMPASSIONATE LEADER IN ANIMAL CARE.



RACHEL EDGE ADMIN ASSISTANT

AS OUR DEDICATED ADMIN ASSISTANT, RACHEL PLAYS AN ESSENTIAL ROLE IN KEEPING THE BUSINESS RUNNING SMOOTHLY BEHIND THE SCENES. WITH A STRONG BACKGROUND IN ORGANISATION AND CUSTOMER SERVICE, SHE ENSURES THAT ENQUIRIES, BOOKINGS, AND DAY-TO-DAY OPERATIONS ARE HANDLED EFFICIENTLY AND WITH CARE.







HER FRIENDLY AND PROFESSIONAL APPROACH MAKES HER A PLEASURE TO WORK WITH, AND HER ATTENTION TO DETAIL HELPS KEEP EVERYTHING ON TRACK. RACHEL'S COMMITMENT TO SUPPORTING BOTH THE TEAM AND OUR CLIENTS MAKES HER AN INVALUABLE MEMBER OF ALM PET SERVICES.



START YOUR OWN DOG BUSINESS

STARTING OUT ON YOUR OWN CAN BE TOUGH, AND NEW BUSINESSES NEED TO STAY AHEAD OF THE COMPETITION. BY INVESTING IN AN ALM PET SERVICES LTD FRANCHISE, YOU SAVE THE TIME, COST, AND RISK OF SETTING UP A BUSINESS FROM SCRATCH. WITH OUR PROVEN MODEL, YOU'LL HAVE THE TOOLS, TRAINING, AND SUPPORT TO BUILD A SUCCESSFUL CAREER DOING WHAT YOU LOVE.

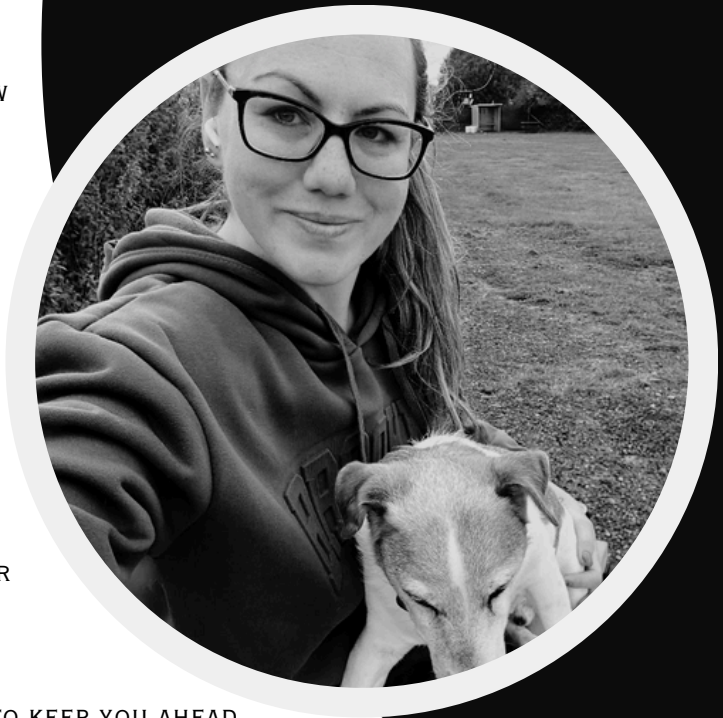
WHY CHOOSE AN ALM PET SERVICES LTD FRANCHISE?

-  BE YOUR OWN BOSS — ENJOY THE FREEDOM OF RUNNING YOUR OWN BUSINESS WITH THE BACKING OF A TRUSTED BRAND.
-  PROVEN BUSINESS MODEL — BENEFIT FROM AN ESTABLISHED SYSTEM DESIGNED TO HELP YOU SUCCEED.
-  AFFORDABLE START-UP COSTS — A LOW INITIAL INVESTMENT WITH STRONG EARNING POTENTIAL.
-  COMPREHENSIVE TRAINING & SUPPORT — WE GIVE YOU THE SKILLS AND CONFIDENCE TO RUN YOUR BUSINESS.
-  FLEXIBLE SCHEDULE — WORK FULL-TIME OR PART-TIME, AROUND YOUR LIFESTYLE.
-  REWARDING CAREER — MAKE A REAL DIFFERENCE IN THE LIVES OF PETS AND THEIR OWNERS.

WHAT YOU'LL GET AS AN ALM FRANCHISEE

WHEN YOU JOIN ALM PET SERVICES LTD, YOU'LL RECEIVE EVERYTHING YOU NEED TO SET UP AND GROW A THRIVING DOG WALKING AND DAYCARE BUSINESS, INCLUDING:

- 🐾 **BUSINESS SETUP GUIDANCE** — STEP-BY-STEP SUPPORT TO LAUNCH SMOOTHLY.
- 🐾 **MARKETING & BRANDING SUPPORT** — USE OF OUR RECOGNISABLE NAME, BRANDING, AND MATERIALS, PLUS CENTRAL MARKETING SUPPORT INCLUDING LEAD GENERATION.
- 🐾 **EXCLUSIVE TERRITORY** — YOU'LL OPERATE IN YOUR OWN PROTECTED AREA, WITH CENTRAL ENQUIRIES DIRECTED STRAIGHT TO YOU.
- 🐾 **TRAINING & MENTORSHIP** — ONGOING GUIDANCE TO KEEP YOU AHEAD IN THE PET CARE INDUSTRY.
- 🐾 **ACCESS TO A TRUSTED NETWORK** — JOIN A COMMUNITY OF LIKE-MINDED ANIMAL LOVERS BUILDING SUCCESSFUL BUSINESSES.



WHAT DOES IT TAKE TO BECOME A FRANCHISEE?

AT ALM PET SERVICES LTD, WE'RE LOOKING FOR ENTHUSIASTIC, SOCIABLE, AND COMPASSIONATE PEOPLE WHO SHARE OUR LOVE OF ANIMALS AND OUR COMMITMENT TO PROFESSIONALISM. YOU DON'T NEED TO BE A BUSINESS EXPERT — WE PROVIDE THE SYSTEMS, TRAINING, AND SUPPORT TO MAKE RUNNING YOUR FRANCHISE SMOOTH AND SUCCESSFUL.

ALL YOU NEED IS:

- A GENUINE PASSION FOR DOGS AND ANIMAL WELFARE.
- THE MOTIVATION TO GROW YOUR BUSINESS.
- THE ABILITY TO DELIVER EXCELLENT CUSTOMER SERVICE.

INVEST IN YOUR FUTURE

FRANCHISING WITH ALM PET SERVICES LTD IS NOT JUST ABOUT STARTING A BUSINESS; IT'S ABOUT BUILDING A FUTURE. OUR FRANCHISE MODEL HAS BEEN DESIGNED TO CREATE FINANCIAL INDEPENDENCE, LIFESTYLE FLEXIBILITY, AND LONG-TERM GROWTH OPPORTUNITIES.

WHETHER YOU CHOOSE TO FOCUS ON DOG WALKING, DOGGY DAYCARE, OR A COMBINATION OF SERVICES, YOU'LL BE JOINING A TRUSTED, FAMILY-RUN BUSINESS WITH A REPUTATION FOR QUALITY AND CARE.

TAKE THE LEAP — APPLY TODAY!

IF YOU'RE READY FOR A REWARDING CAREER CHANGE AND WANT TO TURN YOUR PASSION FOR PETS INTO A PROFITABLE BUSINESS, THEN AN ALM PET SERVICES LTD FRANCHISE COULD BE PERFECT FOR YOU.

START YOUR OWN DOG BUSINESS

STARTING OUT ON YOUR OWN CAN BE CHALLENGING, AND NEW BUSINESSES NEED TO STAY AHEAD OF THE COMPETITION. BY INVESTING IN AN ALM PET SERVICES LTD FRANCHISE, YOU SAVE THE TIME, COST, AND UNCERTAINTY OF SETTING UP A BUSINESS FROM SCRATCH. WITH OUR PROVEN MODEL AND ONGOING SUPPORT, YOU CAN BUILD A REWARDING CAREER DOING WHAT YOU LOVE.

WHAT DOES IT TAKE TO BECOME AN ALM FRANCHISEE?

AT ALM PET SERVICES LTD, WE'RE LOOKING FOR PASSIONATE ANIMAL LOVERS WHO WANT TO TURN THEIR LOVE OF PETS INTO A SUCCESSFUL BUSINESS. OUR FRANCHISEES ARE ENTHUSIASTIC, FRIENDLY, AND MOTIVATED PEOPLE WITH THE AMBITION TO GROW AND SUCCEED.

YOU DON'T NEED TO BE A BUSINESS EXPERT OR A MARKETING PROFESSIONAL — WE PROVIDE THE TOOLS, TRAINING, AND SUPPORT TO HELP YOU EVERY STEP OF THE WAY.

INVEST IN YOUR FUTURE

AN ALM PET SERVICES LTD FRANCHISE OFFERS NOT JUST INDEPENDENCE BUT ALSO LONG-TERM VALUE. OUR MODEL HAS BEEN DESIGNED TO GIVE YOU FLEXIBILITY, SECURITY, AND GROWTH POTENTIAL.

BASED ON PREVIOUS RESALES IN THE INDUSTRY:

A DOG WALKING FRANCHISE AT A COST OF **£6,500+** COULD HAVE AN APPROXIMATE RESALE VALUE OF **£15,000 – £45,000***

WHY CHOOSE ALM?

- A TRUSTED, FAMILY-RUN BRAND WITH A PROVEN TRACK RECORD.
- COMPREHENSIVE TRAINING AND ONGOING SUPPORT.
- CENTRALISED MARKETING AND LEAD GENERATION.
- EXCLUSIVE TERRITORY TO GROW YOUR BUSINESS.
- A REWARDING CAREER WHERE EVERY DAY MAKES A DIFFERENCE.

*THESE FIGURES ARE BASED ON ACTUAL PERFORMANCE ACHIEVED WITHIN THE SECTOR. THEY ARE PROVIDED FOR GUIDANCE ONLY AND ARE NOT A GUARANTEE OF FUTURE RESULTS.

WHAT'S INVOLVED

DOG WALKING & PET SERVICES

THE DOG WALKING & PET SERVICES FRANCHISE IS IDEAL FOR ANIMAL LOVERS LOOKING FOR A FLEXIBLE BUSINESS THAT FITS AROUND THEIR LIFESTYLE.

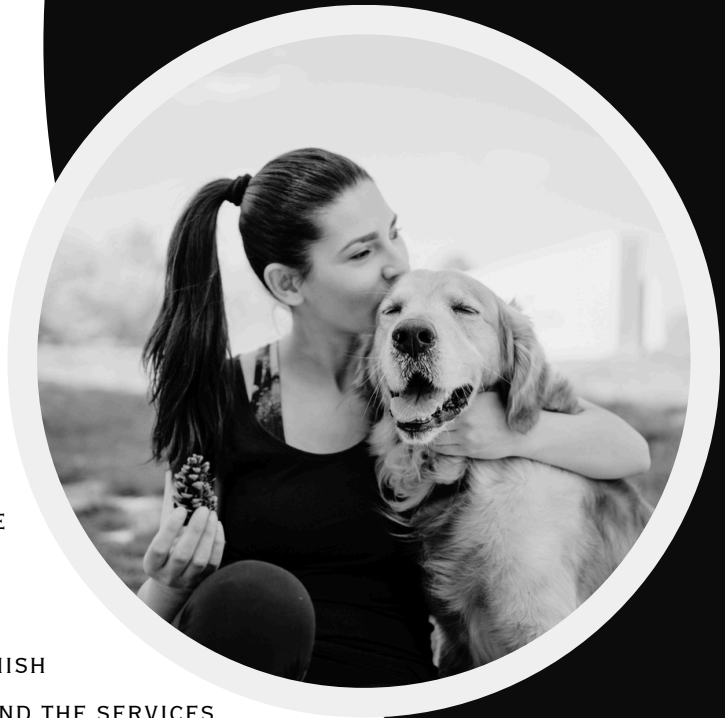
A TYPICAL DAY MAY START AROUND 9:00AM AND FINISH MID-AFTERNOON, DEPENDING ON YOUR SCHEDULE AND THE SERVICES YOU PROVIDE. WALKS CAN RANGE FROM SOLO WALKS FOR DOGS WHO NEED ONE-TO-ONE ATTENTION, TO SMALL GROUP WALKS WHERE DOGS ENJOY EXERCISE AND SOCIALISATION TOGETHER. BY LAW AND FOR SAFETY, NO MORE THAN SIX DOGS CAN BE WALKED AT ANY ONE TIME.

IN ADDITION TO DOG WALKING, SERVICES MAY INCLUDE:


- PUPPY VISITS AND ELDERLY DOG CARE
- HOLIDAY HOUSE VISITS
- PET TAXI RUNS TO THE VETS OR GROOMERS

SOME DOGS MAY ALSO BE BOOKED IN FOR DOGGY DAYCARE, MEANING THEY STAY WITH YOU FROM AROUND 9:00AM TO 4:00PM. DAYCARE DOGS USUALLY JOIN YOU ON YOUR DAILY WALKS, ENJOYING A FULL DAY OF EXERCISE, PLAY, AND COMPANIONSHIP.

OWNERS ARE KEPT UPDATED WITH REGULAR MESSAGES, GIVING THEM COMPLETE PEACE OF MIND THAT THEIR PETS ARE SAFE, CARED FOR, AND HAVING PLENTY OF FUN.



 **THE UK'S DOG POPULATION IS ESTIMATED AT 9 MILLION HOUSEHOLDS OWNING A DOG**

 **THE UK PET CARE MARKET IS WORTH OVER £5 BILLION A YEAR**

 **THE CUSTOMER BASE IS READY AND WAITING IN EVERY AREA OF THE UK**

 **CASH FLOW POSITIVE AND HIGHLY PROFITABLE**

TRAINING & SUPPORT

AT ALM PET SERVICES LTD, WE WORK CLOSELY WITH YOU FROM DAY ONE TO GIVE YOU THE KNOWLEDGE, SKILLS, AND CONFIDENCE TO BUILD A SUCCESSFUL BUSINESS. YOU'LL RECEIVE COMPREHENSIVE INITIAL TRAINING BEFORE YOU BEGIN TRADING, FOLLOWED BY ONGOING SUPPORT AS YOUR BUSINESS GROWS. OUR GOAL IS TO ENSURE YOU CAN REPLICATE THE PROFESSIONAL, TRUSTED SERVICE THAT ALM IS KNOWN FOR.

TO HELP YOU GET STARTED IN YOUR FIRST YEAR, WE'VE CREATED A FRANCHISE BUSINESS PACKAGE THAT INCLUDES EVERYTHING YOU NEED TO PROMOTE, LAUNCH, AND MANAGE YOUR NEW BUSINESS WITH EASE. FROM MARKETING TOOLS AND BRANDED MATERIALS TO BUSINESS SYSTEMS AND OPERATIONAL GUIDANCE, WE PROVIDE ALL THE ESSENTIALS TO GIVE YOU THE VERY BEST START.

WITH THE RIGHT SUPPORT AND RESOURCES BEHIND YOU, YOU'LL BE RUNNING A PROFITABLE BUSINESS IN NO TIME — AND BUILDING A SOUND INVESTMENT FOR YOUR FUTURE.

INITIAL BUSINESS PACK

- ACCREDITED FIRST AID COURSE
- PERSONALISED LEAFLET
- PERSONALISED BUSINESS CARDS
- CENTRAL WEBSITE SUPPORT
- GOOGLE ADS
- LEAD GENERATION FOR YOUR TERRITORY
- VAN / CAR SIGNAGE
- ALM UNIFORM
- FIRST YEAR PUBLIC LIABILITY INSURANCE



YOUR INVESTMENT



AT ALM PET SERVICES LTD, WE UNDERSTAND THAT EVERYONE'S LIFESTYLE IS DIFFERENT — SHAPED BY FAMILY COMMITMENTS, BUDGET, AND PERSONAL AMBITION. THAT'S WHY WE OFFER FLEXIBLE FRANCHISE OPPORTUNITIES DESIGNED TO SUIT YOUR CIRCUMSTANCES AND GOALS.

DOG WALKING & PET SERVICES FRANCHISE

AS A DOG WALKING & PET SERVICES FRANCHISEE, YOU'LL PROVIDE A DOOR-TO-DOOR SERVICE OFFERING:

- SOLO OR GROUP DOG WALKS (UP TO 6 DOGS AT A TIME)
- PUPPY VISITS AND ELDERLY DOG CARE
- HOLIDAY HOUSE VISITS
- DOGGY DAY TRIPS AND DAYCARE SERVICES
- PET TAXI RUNS TO VETS OR GROOMERS

THIS FRANCHISE IS IDEAL FOR THOSE LOOKING FOR A FLEXIBLE BUSINESS THAT CAN WORK ALONGSIDE FAMILY LIFE OR SEMI-RETIREMENT. AT THE SAME TIME, IT ALSO HAS THE POTENTIAL TO BE SCALED INTO A HIGH-TURNOVER BUSINESS, DEPENDING ON YOUR AMBITION AND EFFORT.

FRANCHISE COST: STARTING FROM £6,500*

*AREA DEPENDANT - IF THERE IS AN EXISTING CLIENT BASIS THE FRANCHISE COST WILL BE HIGHER

WHAT'S INCLUDED

ALL FRANCHISE PACKAGES INCLUDE

- ACCREDITED FIRST AID COURSE
- PERSONALISED LEAFLET
- PERSONALISED BUSINESS CARDS
- CENTRAL WEBSITE SUPPORT
- GOOGLE ADS
- LEAD GENERATION FOR YOUR TERRITORY
- VAN / CAR SIGNAGE
- ALM UNIFORM
- FIRST YEAR PUBLIC LIABILITY INSURANCE

FINANCING YOUR FRANCHISE

STARTING YOUR OWN ALM PET SERVICES FRANCHISE IS EASIER WITH SUPPORT AND GUIDANCE FOR FINANCING. WE ARE PARTNERED WITH START UP LOANS, A GOVERNMENT-BACKED SCHEME DESIGNED TO HELP PEOPLE START THEIR OWN BUSINESSES.

AS AN ALM FRANCHISEE, YOU'LL HAVE A DEDICATED ACCOUNT MANAGER TO GUIDE YOU THROUGH THE APPLICATION PROCESS. YOU WILL ALSO BENEFIT FROM PRE-PREPARED APPLICATION TEMPLATES AND DIRECT SUPPORT FROM THE ALM TEAM, MAKING THE PROCESS SMOOTHER AND EASIER TO NAVIGATE.

ON GOING SUPPORT - AFTER YOUR FIRST YEAR

ONCE YOU'VE BEEN TRADING FOR A YEAR AS AN ALM PET SERVICES LTD FRANCHISEE, YOU WILL HAVE A FULLY ESTABLISHED BUSINESS WITH A STRONG CLIENT BASE AND PROVEN SYSTEMS IN PLACE.

THE MONTHLY FRANCHISE FEE OF 10% OF TURNOVER + VAT CONTINUES TO COVER:

- ONGOING BRAND DEVELOPMENT – KEEPING ALM A TRUSTED, RECOGNISABLE NAME IN PET CARE
- ADMINISTRATIVE SUPPORT – HELPING YOU MANAGE YOUR BUSINESS EFFICIENTLY
- DIGITAL MARKETING – INCLUDING WEBSITE UPDATES, SOCIAL MEDIA, AND LEAD GENERATION

WE REMAIN IN REGULAR CONTACT TO PROVIDE GUIDANCE, RESOURCES, AND SUPPORT, ENSURING YOUR BUSINESS CONTINUES TO GROW AND REMAIN PROFITABLE. AFTER YOUR FIRST YEAR, YOU'LL HAVE A SOLID FOUNDATION TO EXPAND YOUR SERVICES, TAKE ON MORE CLIENTS, AND FURTHER INCREASE YOUR TURNOVER.

VEHICLE REQUIREMENTS

IF YOU ARE RUNNING A DOG WALKING & DOGGY DAYCARE FRANCHISE, YOU WILL NEED A VEHICLE SUITABLE FOR SAFELY TRANSPORTING DOGS BETWEEN HOME, WALKS, AND DAYCARE SESSIONS. THE VEHICLE SHOULD BE ABLE TO CARRY TWO TO THREE DOGS ALONG WITH THEIR DOG CRATES, ENSURING EACH PET TRAVELS SAFELY AND COMFORTABLY.

THIS SETUP ALLOWS YOU TO:

- COLLECT AND RETURN DOGS FROM THEIR HOMES
- TRANSPORT DAYCARE DOGS FOR WALKS AND ACTIVITIES
- SAFELY MANAGE DOGS OF DIFFERENT SIZES AND TEMPERAMENTS

HAVING THE RIGHT VEHICLE IS ESSENTIAL FOR MAINTAINING THE HIGH STANDARDS OF CARE ALM PET SERVICES LTD IS KNOWN FOR, WHILE KEEPING YOUR DAILY OPERATIONS EFFICIENT AND SAFE.



WHAT OUR FRANCHISEES SAY



BECOMING AN ALM PET SERVICES LTD FRANCHISEE HAS BEEN ONE OF THE BEST DECISIONS I'VE EVER MADE. I GET TO SPEND MY DAYS DOING WHAT I LOVE — CARING FOR DOGS — WHILE RUNNING MY OWN BUSINESS ON A FLEXIBLE SCHEDULE THAT FITS AROUND MY LIFE. THE SUPPORT FROM THE ALM TEAM HAS BEEN INCREDIBLE, FROM THE INITIAL TRAINING TO ONGOING ADVICE AND MARKETING HELP. I FEEL PART OF A FAMILY THAT GENUINELY CARES ABOUT ANIMALS AND THEIR OWNERS, AND IT'S SO REWARDING TO SEE HAPPY DOGS AND HAPPY CLIENTS EVERY DAY. I COULDN'T RECOMMEND IT MORE!

— JULIE, ALM PET SERVICES LTD FRANCHISEE



JOINING ALM PET SERVICES LTD AS A FRANCHISEE HAS BEEN AMAZING. I LOVE BEING OUT AND ABOUT WITH THE DOGS, AND IT'S SO FULFILLING KNOWING THEIR OWNERS CAN RELAX WHILE WE TAKE CARE OF THEIR PETS. THE TRAINING AND ONGOING SUPPORT FROM THE ALM TEAM HAVE MADE RUNNING MY OWN BUSINESS STRAIGHTFORWARD AND ENJOYABLE. I FEEL EMPOWERED, PART OF A CARING COMMUNITY, AND PROUD TO PROVIDE A SERVICE THAT MAKES A REAL DIFFERENCE TO BOTH PETS AND THEIR OWNERS

— DEMI, ALM PET SERVICES LTD FRANCHISEE



BEING AN ALM PET SERVICES LTD FRANCHISEE HAS BEEN SUCH A REWARDING JOURNEY. I LOVE SPENDING MY DAYS WITH THE DOGS, WHETHER IT'S ON WALKS, IN DAYCARE, OR HELPING WITH HOME BOARDING. THE TEAM AT ALM HAVE SUPPORTED ME EVERY STEP OF THE WAY — FROM TRAINING TO MARKETING AND ONGOING ADVICE — MAKING IT EASY TO RUN MY OWN BUSINESS CONFIDENTLY. I FEEL PROUD TO BE PART OF A COMPANY THAT GENUINELY CARES ABOUT PETS AND THEIR OWNERS.

— ANNA, ALM PET SERVICES LTD FRANCHISEE



BEING A FRANCHISEE WITH ALM PET SERVICES LTD HAS BEEN AMAZING. I LOVE WORKING WITH DOGS EVERY DAY, AND THE SUPPORT FROM THE TEAM MAKES RUNNING MY BUSINESS STRAIGHTFORWARD AND ENJOYABLE. TURNING MY PASSION INTO A CAREER HAS BEEN INCREDIBLY REWARDING

— JACK, ALM PET SERVICES LTD FRANCHISEE



OUR CONTACT INFORMATION



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**ALM PET SERVICES LTD – BUILT BY ANIMAL LOVERS,
FOR ANIMAL LOVERS.**